

**\*ATTENTION\***

**Business Owners, Independent Contractors, and Solopreneurs:**

**Are YOU Ready?**

**... to make a shift in your business?**

**... for the success you've been working so hard to achieve?**

**Your Passport To Success Is HERE!**

Like many business owners, you may have found yourself facing one or more of the following:

- **You've been to networking event after networking event and have heard countless times, "Oh, my gosh I really need your help!"** You excitedly call them the next day to set up an appointment and they say they'll have to call you back... and never do! Then you wonder if you should call again. Or was it a brush off? What's the right way to follow up—without feeling sleezy?
- **You start your day with an agenda.** Then a client calls with an emergency and they need your help right away. Four hours later you're finishing up to find that emails and phone calls have been piling up—and you haven't even started on the things you wanted to accomplish that day! Why does it seem like each day is spent putting out fires, never really accomplishing anything?
- **You're talking to a perspective client who you'd really like to work with and you know you're about to get that question you dread, "How much do you charge?"** How can you finally stand up for what you know you truly deserve and STILL get that client?
- **You run into someone at the store who you've met repeatedly at networking events.** They smile, approach you, and ask, "I'm so sorry, I know we've met but I don't remember your name. What is your business again?" What more can you do to get people to *remember* you?
- **You finish your first project for a new client who is thrilled with the job you've done and says, "More people should know about you!"** Is it ok to ask for referrals from them, and if so, how?

=====

Hi, I'm Sandi Silva, and I wonder if you may feel like I did when I first started my business: I was frustrated with trying to figure out the answers to these questions! I had no one to turn to for help and began to feel frustrated and discouraged.

Then I was fortunate enough to meet the most amazing speakers, each an expert in their field, who gave me the answers I had been searching for—the answers that have helped my business grow from a solopreneur practice to a team of nine dynamic women! [<insert photo>](#)

I set out on a journey to hear what some of the hottest entrepreneurs are doing today. I wanted to be like a fly on the wall, with the ability to get real knowledge from people who inspired me. Well, my journey gave me everything I needed to build a successful business—and I can't wait to share it with you.

## **That's why I created the Passport To Success!**

[<click here to get your complete Passport To Success>](#)

This exciting journey gives you a virtual ticket to the living rooms of eight amazing speakers who teach you how to:

- Brand your business and **SEND THE RIGHT MESSAGE** to potential clients.
- Create the right publicity plan to **HELP YOUR BUSINESS SUCCEED.**
- Network to create and build relationships that will **GROW YOUR BUSINESS**—and how to follow up!
- Ask for—and receive—the price **YOU DESERVE.**
- Get noticed and **GET REFERRALS.**
- Utilize two of the **HOTTEST** social marketing tools on the market today.
- **Increase your profits NOW!**
- 

Here are just a few of the things people are saying about the [Passport To Success](#) speakers:

*“Jill (Jordan)’s session was priceless to me as I went through a personal re-branding process from an Automotive Executive to a Financial Advisor. The approach is both practical and inspirational.”*

~~ Nancy Salvia, Financial Advisor, Merrill Lynch

*“Since adding Elinor (Stutz)’s tips to my sales process, I’ve had a 98% success rate of getting appointments with people I want to do business with!”*

~~Lynn Strand Marks, Principal, Positive Impact Partner, Inc.

**“Jill (Lublin) is a ‘Master of the Media’ and her ability to teach people exactly what to do, how to do it, and without spending a fortune, is amazing. Our clients love her wisdom, products, and personality.”**

~~John Assaraf, Speaker, Entrepreneur New York Times and Wall Street Journal Bestselling Author of *The Street Kid’s Guide to Having It All*

=====

## **Are You Wondering Where Your Passport Takes YOU?**

Okay, it’s not Fiji, but your passport has something even better! You’ll have the audio recordings of eight amazing professionals who have inspired other business owners. Isn’t it time **YOU** reached your dreams too?

Download all eight of these dynamic speakers and receive a **BONUS INTERVIEW**. Or download individual speakers! YOU decide your best ticket to success!

Are you ready to find what the Passport to Success can do for **YOU**?

**<click here to get your complete Passport To Success>**

<insert Jill’s photo>

**Jill Jordan, Personal Branding Coach and Founder of Get Ahead by Getting Known:** Jill is a coach and mentor who has helped thousand of professionals to use their God-given strengths to build an amazing reputation. She is the author of the upcoming book, *GPS (Goals & Proven Strategies) for SUCCESS*. In her session, Jill shows you how to *get known* and **create your own personal brand:**

- Brand Yourself: What is a personal brand and why do you need one?
- Your Marketing Voice: How strong is your unique value proposition?
- “BRAG” is not a 4-Letter Word: Speak confidently...not cocky
- Mistakes We Make and How to Avoid Them
- Define Your Market and Tell Your Brand Story
- Create Your Signature Style: How do others perceive you?
- Build and Manage Your Online Identity: Do social media sites work?
- Put it All Together and Be Remarkable!

**<CLICK HERE for your passport to Jill Jordan!>**

----

<insert Beth’s photo>

**Beth Caldwell, Publicity Expert:** Beth is an award-winning publicist who knows **how to create a publicity plan** for business owners, whether online, offline, or both! Beth is the author of *I Wish I'd Known That! Secrets to Success in Business from Women Who've Been There*. Her powerful session teaches you the steps of publicity and what is needed for a comprehensive plan:

- How to climb the stair steps of the media ladder
- How to create your own personalized media list
- How to connect with reporters
- What to include in a press release
- How to create and implement an annual publicity plan
- What you need to have ready for reporters **BEFORE** you send your first press release

[<CLICK HERE for your Passport to Beth Caldwell!>](#)

---

<insert Jennifer's photo>

**Jennifer LeBrett, Co-Founder and Director of the Women Rock Project:** Jennifer uses her Barefoot Systems™ approach to help clients tap into their passion, identify their purpose and build a life that is balanced and fulfilling. In her presentation, Relationships + Networking = Priceless, she explains how to create a system that honors the sales cycle through **relationship building**. You'll learn:

- The **"WHO"** of it – taking charge of your business growth
- Networking as part of your Marketing Plan
- How to **Access** resources and **Grow** your network
- The 4 "P's" in **Profitability**
- Show up. Step up. Follow up. A business success model that really works!

[<CLICK HERE for your Passport to Jennifer LeBrett!>](#)

---

<insert Jill L's photo>

**Jill Lublin, Master PR Strategist:** Jill is an international speaker and best-selling author of numerous books, including her latest, *Get Noticed...Get Referrals: Build Your Client Base and Your Business by Making a Name for Yourself*. In this exciting, fun presentation Jill shares **powerful publicity and networking techniques** that will get YOU noticed. You'll learn:

- Create name recognition so that people will want to do business with you
- Identify, contact, and convince the best referral sources
- Build strong referral networks

- Make your work enjoyable and more successful
- Balance your life by serving others
- Provide better customer service
- Distinguish yourself with flair
- Conduct business around your values and life

[<CLICK HERE for your Passport to Jill Lublin!>](#)

---

<insert Elinor's photo>

**Elinor Stutz, CEO of Smooth Sale, LLC:** Expert sales trainer and business growth strategist, Elinor Stutz teaches you how to drive sales—and profits—while staying true to your unique personality and sales style. What can you do to overcome your unique challenges, and how can you **maximize your sales strengths**? Find out in Elinor's session:

- Gain customers based on relationship selling vs. telling-selling
- Chart your dynamic business
- Apply the one critical strategy men know that will make or break your business
- Learn from women and ask for directions, which leads to bigger sales
- Learn from men—how men charge more for their services
- Negotiate so everyone wins.
- Increase your revenue NOW!
- 

[<CLICK HERE for your Passport to Elinor Stutz!>](#)

---

<insert Craig's photo>

**Craig Cannings, President of VA Classroom:** Craig Cannings has worked as an Internet Marketing Consultant, Blogger and Online Trainer since 2003. He is the cofounder of the successful start-up, VAClassroom.com, an online training center. In this session, Craig discusses **proven Social Media strategies** that he has personally used to effectively build his brand, online presence, and ROI for his own business. Discover how to:

- Develop an easy-to-implement Social Media strategy for your business
- Build your brand and visibility using two of the hottest Social Media tools today
- Utilize Blogs as a powerful hub for your content marketing strategies
- Leverage information products (White papers and ebooks) to boost your exposure and ROI in the Social Media realm
- Create and distribute powerful brand-building videos

[<CLICK HERE for your Passport to Craig Cannings!>](#)

--

<insert Susan's photo>

**Susan Lieber, Occupational Therapist and Professional Organizer:** Susan has been working with individuals to take control of their home and business environments for over 20 years. In her session, Office Blueprint For Success, she shares how a little planning can save you time and increase your earnings! Susan teaches the importance of **maximizing your potential** through:

- Office Organization
- Thoughts and Beliefs that Lead to Success
- Prioritizing and Planning
- Scheduling Your Time
- Tackling Your Action Items
- Limiting Interruptions
- Implementing strategies to Maximize Your Time and EARNINGS

[<CLICK HERE for your Passport to Susan Lieber!>](#)

--

<insert Marcia's photo>

**Marsha Petrie Sue, Leadership, Communication and Personal Development Expert:** Marsha is a powerful speaker and international leader who holds a Certified Speaking Professional designation from the International Federation for Professional Speakers. Her books include *The CEO of YOU* and *The Reactor Factor*. This powerful presentation, The CEO of YOU: Leading Yourself to Success, is a direct, no fluff, entertaining session that will move you to immediate action to **take personal responsibility and be more successful**. Marsha's message addresses:

- Personal leadership
- Inspiration
- Motivation
- Managing change
- Growing exemplary customer service
- And all out self-motivation

[<CLICK HERE for your Passport to Marcia Petrie Sue!>](#)

[<OR CLICK HERE for your complete \*\*Passport to Success!\*\*>](#)

=====  
Still not convinced that these amazing speakers are right for you? Here are even more success stories:

***“I am an owner of three businesses, a wife, a mother and a coach. I have always thought myself as an organized individual. The busier I became, wearing all my hats, I felt I was slipping in the organization department. I called on an expert, Susan Lieber. I was amazed at Susan’s abilities and knowledge. She set up systems and a workflow that I would have never thought of....”***

~~Janet Woloszyk, McCandless Floral

***“(Marsha’s) enthusiasm for life and confidence you exhibit are contagious. I left knowing that I can (because I choose to) regain control.”***

~~Cheryl Hassinger, MIS, Peruvian Connection

=====  
**Your Complete Passport To Success Is Here**

Just the cost of traveling to the locations of each of these speakers would cost several hundred dollars, plus the expenses of travel, food, AND dressing to impress!

For the low price of \$9.97 you can hear each individual speaker tell YOU how to excel in YOUR business. **That is less than the cost of a meal at the airport!**

The best part? I am offering all eight speakers for half price! Originally, the Passport to Success virtual event cost \$119, but because I wanted to keep the momentum going, **I am now offering the entire series for only \$59.97!**

Plus, order all eight sessions NOW and you’ll get a **BONUS INTERVIEW** featuring Beth Caldwell putting a business owner *just like you* in the hot seat.

I am eager to get this *powerful information* into the hands of those who need it. I know there is no better place than your living room for bringing all these inspirational speakers together!

Download the recordings and listen to them now—or save them for later to listen to again and again. There is truly no better ticket that caters to YOU!

=====  
**<CLICK HERE for your complete Passport to Success for \$59.97 >**

Lindsay Woolman, Sales page copywriting sample

Or, choose individual speakers below:

**SPEAKER 1: Jill Jordan, Personal Branding Coach \$9.97**

**SPEAKER 2: Beth Caldwell, Publicity Expert 9.97**

**SPEAKER 3: Jennifer LeBrett, co-founder and director of the Women Rock Project \$9.97**

**SPEAKER 4: Jill Lublin, Master PR Strategist \$9.97**

**SPEAKER 5: Elinor Stutz, CEO of Smooth Sale, LLC \$9.97**

**SPEAKER 6: Craig Cannings, President of VA Classroom \$9.97**

**SPEAKER 7: Susan Lieber, Occupational Therapist and Professional Organizer \$9.97**

**SPEAKER 8: Marsha Petrie Sue, Leadership, Communication and Personal Development Expert: \$9.97**

**THE ENTIRE SERIES:**

**Your Complete Passport to Success, including the **BONUS INTERVIEW**  
\$59.97**

=====

So are you ready? Ready to transform your business by learning the information that can help you **quickly** take your business to the level of success you've been dreaming of? Then don't wait... **get your passport now!**

Here's to your success!

*Sandi*

**P.S.** Ready to accept your Passport To Success and see an immediate transformation in your business? Download these recordings today!

=====



*Lindsay Woolman, Sales page copywriting sample*

Sandi Silva, Internet and Social Media Marketing Strategist, is the founder of Dynamic Support Solutions. She and her team specialize in working with coaches, speakers, and authors, providing Internet and Social Media Marketing services.

She was featured on ABC's The View From The Bay in 2008, and is scheduled as a guest speaker at The Coaches Edge Extravaganza at the ICF annual conference in December 2009.

Sandi is a member of the IVAA where she serves as the Co-Chair of the Live Summit Committee. She is a Premier Member of The Coach Exchange and is also a member of VAnetworking.

She has received several certifications in her field including Internet Marketing, Social Media Marketing, Administrative Support and Marketing & Promotions. She was honored this year with the VA Accolade Business Entrepreneur Award.

To learn more about Sandi and the Dynamic Support Solutions team, please visit [www.DynamicSupportSolutions.com](http://www.DynamicSupportSolutions.com).