

**\*ATTENTION\***

**Business Owners, Independent Contractors, and Solopreneurs:**

## **Make Internet Marketing Work for YOU**

**Create Dynamic Content, Increase Your Productivity,  
and (Best of All!) Use an Action Plan  
to Diversify Marketing Pieces**

Does Internet marketing make your head spin? With so many sites and places to be, perhaps you wonder what will really make a difference.

A lot of people have the same nagging feeling:

- **What kinds of marketing content should I create?**
- **How can I get it done without it taking over my life?**
- **Is it worth it to blog or post to other social networking sites?**

I know how frustrating and confusing it can be trying to keep up with the technology and getting your name in front of people. It's pretty easy to feel like you're in an online maze, wondering where to put your energy.

My name is [insert name] and as a Certified Internet and Social Media Marketing Strategist, I can assure you that there is an efficient way to make Internet marketing work for you. In fact, right now people are doing online marketing in less time at an even lower cost than you might imagine. Yes, that's right, and the answer is quite simple.

### **Re-Pur-Pose Your Way Out of the Internet Marketing Maze**

You really only need one marketing piece. That's right: **JUST ONE.**

The concept isn't new, but the idea is to maximize your content to reach more people in less time. You'll work quicker and smarter. You'll build branch after branch out of your current marketing devices.

The secret is in **repurposing your work**. You'll find repurposing of great value if you are:

- ✓ Tired of getting held up on social networking or other marketing sites
- ✓ Ready to become the expert in your field, but want all your efforts to count
- ✓ Ready to create an action plan that fits your passion
- ✓ Interested in driving prospects to your website

- ✓ Interested in putting your ideas front of multiple audiences

### **Diversifying Your Way to Success**

My book, *[insert book name]*, shows you how I use a simple plan to create more content in half the time. When I stopped thinking of marketing pieces as static and instead started viewing them as dynamic, I had a system to really make my efforts count.

I can tell you that working with a strategy is the BEST way to navigate the online marketing world. It's not about working the longest hours or creating brand new content, it's about diversifying.

In less than an hour, my book helps you outline your own simple action plan that will increase your Internet marketing presence and have you reaching more customers in half the time.

### **Here's a Peek at What's in Store for You:**

- ✓ Learn how to take your marketing content and diversify
- ✓ Quickly develop a week's worth of marketing using a single topic (wow!)
- ✓ Branch out your products and create multiple income streams
- ✓ Know which networking sites to use and how to make them work for you
- ✓ Know when you should post the same content and when you should not

### **What Is Your Time Really Worth?**

For a small investment of \$9.97 you'll have everything you need to create your action plan you can start using TODAY. In addition, you'll get an overview on Internet marketing strategies and ways to make them work even better:

- ✓ Tips on article marketing and key sites to post your work
- ✓ Ways to enhance your blog
- ✓ How to demystify Twitter, Facebook, and LinkedIn
- ✓ How to create a dynamic teleclass
- ✓ Why video marketing belongs in your plan
- ✓ Ways to quickly fill content for an eBook
- ✓ How to easily set yourself up to make passive income

If you are hungry to make Internet marketing tools work for you, then you are ready for *[insert book name]*. Invest for just \$9.97 and you'll have an outline to immediately get started.

*Lindsay Woolman, Sales page copywriting sample*

P.S. Did I mention that repurposing will also bring more traffic to your website?  
As you drive your message in various places, people can't help but become interested.

P.P.S. One marketing piece is all you need to start!